



LeaderShip for Sustainability™



“This program is ideal for business leaders

that live in the MBA world of the C+ suite as it forces them to consider sustainability elements with their typical financial analysis and it gives them a view of cost/benefit.”

*Barry Dambach
Director, Sustainability & EHS
Alcatel-Lucent*

“Transitioning to Green has gone above and beyond to bring real value that I have leveraged in my work at Novartis. A lot of companies might know about sustainability but they don't know how to make it executable in their businesses. In this exciting program you learn how to do that.”

*Gregory King, CHP
Executive Director, Health, Safety,
Environment & Business Continuity
Novartis Pharmaceuticals
Corporation*

“This initiative could be a turning point in educating the country and even the world on this critical issue.”

*Bob Coleman
Senior Manager, Sustainable
Development
Church & Dwight*

“I liked that we talked about sustainability-related topics followed by leadership/business-related topics, in that order. Great insights from the presentations.”

*Lauren Cranmer
Corporate Sustainability Manager
BD*

“The content and instruction is first class and more should be exposed.”

*Andres Jeffries
Facilities Engineering and
Maintenance Manager
Alcoa Howmet*

“This holistic view of meeting sustainability challenges as greater part of business is so important to both sustainability and business.”

*Elizabeth Anderson
Sr Manager Environment
Pfizer*

“I appreciated the ability to work with and learn from employees in other sectors & companies and being able to learn about and tie sustainability decisions to overall business value through the simulation (including learning more about finance).”

*Bonnie Sharpouse
Manager, EH&S and Sustainability
Hess Corporation*

The program is designed to collaboratively engage all functions within an organization.



FINANCE

**MANUFACTURING
& OPERATIONS**

**RESEARCH &
DEVELOPMENT**

**SALES &
MARKETING**

**ENVIRONMENTAL
HEALTH, & SAFETY**

**HUMAN
RESOURCES**

**CORPORATE
SOCIAL
RESPONSIBILITY**