



LeaderShip for Sustainability™

When Leaders Connect Sustainability with their Business Imperatives, Great Things Happen!

- Professional development • Networking • Gamification • Practical tools

Leaders drive change. LeaderShip for Sustainability is for executives and managers who are committed to ensure that their businesses excel in a future grounded in the holistic triple-bottom-line of People-Profits-Planet.

LeaderShip for Sustainability primes executive and manager participants to mainstream sustainability in their companies—developing the necessary mind-sets, skills, and motivation so they will lead the way and inspire key stakeholders to join them.

By building an engaging, purpose-driven, inclusive corporate culture, sustainability-focused leaders and companies realize new openings for innovation, competitive advantage, attracting top talent, and invigorating employee commitment and productivity for a thriving, prosperous future.



The GlobStrat Simulation

The GlobStrat triple-bottom-line strategic business simulation enables participants to achieve the key learning outcomes of the program. The simulation uses a cross-functional team design to boost mutual learning, knowledge sharing, creativity, and innovation—essential elements of a culture for sustainability.



Transitioning to Green

With you, it's possible.



MORRIS COUNTY
CHAMBER OF COMMERCE



PROGRAM OVERVIEW Fall 2016

IN PERSON:

Three Fridays

8:30 am - 5:30 pm

September 30

October 14

October 28

VIRTUAL TEAMWORK:

Three evenings

7:00 pm - 9:00 pm

October 5, 19 & 26

A PRE-PROGRAM ORIENTATION WEBINAR

3 FOLLOW-UP CONFERENCE CALLS OVER SEVERAL MONTHS

To support participants in applying their learning within their organizations.

WHERE:

Morris County Chamber of Commerce
Florham Park, NJ

FEE:

MCCC Member Participant
(*Early Bird, by Aug 14, 2016*)
\$2,500.00 USD

MCCC Member Participant
(*Regular, Aug 15, 2016, or later*)
\$3,000.00 USD

Non-MCCC Participant
(*Early Bird, by Aug 14, 2016*)
\$3,000.00 USD

Non-MCCC Participant
(*Regular, Aug 15, 2016, or later*)
\$3,500.00 USD

The program is ideally suited for executives and managers and is designed to collaboratively engage all functions within an organization.

973.335.6299

TransitioningToGreen.com/register



LeaderShip for Sustainability™

This program provides practical insights and applications using a systems approach to LeaderShip for Sustainability. It prepares leaders to engage people to collaborate on accelerating sustainable prosperity—in their companies, industries, communities, and world.

In Person Program – Day 1, 2, and 3

Day 1: September 30, 2016 Preparing to lead for sustainability

8:30 am to 5:30 pm

What does it take to be a leader for sustainability? Engage people to collaboratively produce triple-bottom-line results.

- Adopt a systems approach to the business of sustainability that includes leading for triple-bottom-line (people-profits-planet) goals and results.
- Leverage what you already know and can do to become a highly effective leader for sustainability in an uncertain world.
- Develop the mind-sets, competencies, knowledge and relationships that support leading a business sustainably.
- Monitor and measure the relevant metrics that comprise a sustainable business.
- Get to know the GlobStrat Strategic Business Simulation; run through a practice round.

The GlobStrat Strategic Business Simulation

- Play GlobStrat Round 1

Day 2: October 14, 2016 Practicing leadership for sustainability

8:30 am to 5:30 pm

Apply strategies for triple-bottom-line results; arbitrate, negotiate and collaborate.

- Integrate short- and long-term goals for sustainable prosperity.
- Relate responsibility, risk evaluation and accountability in a triple-bottom-line context.
- Explore exchanges of value and innovations to produce increased sustainability. Conduct risk evaluation, including mitigation and accountability.

The GlobStrat Strategic Business Simulation

- Play GlobStrat Round 2
- Debrief of Round 2 play
- Set up Round 3 play
- Play GlobStrat Round 3
- Debrief of Round 3 play

Day 3: October 28, 2016 Embedding sustainability to create value

8:30 am to 5:30 pm

Understand inherent ecosystem service resources—air, water, soil, energy, nonrenewable raw and rare earth materials—in terms of sustainable business and prosperity.

The GlobStrat Strategic Business Simulation

- Play GlobStrat Round 4
- Debrief of Round 4 play
- Play the GlobStrat Round 5
- Debrief the play of the entire GlobStrat Business Simulation
- Presentations by teams on their results and what they learned.
- Presentations by participants of their next steps in leading sustainability.

Virtual Sessions with the GlobStrat Simulation

Virtual Working Session 1
Collaboration and Cooperation
October 5
(7:00 pm - 9:00 pm)

Virtual Working Session 2
Strategy in a Changing World
October 19
(7:00 pm - 9:00 pm)

Virtual Working Session 3
Leading the Whole System
October 26
(7:00 pm - 9:00 pm)

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973.335.6299

TransitioningToGreen.com

[Transitioning to Green](#)
 [@Trans2Green](#)

For more information email: info@transitioningtogreen.com
For more information on LeaderShip for Sustainability
visit: transitioningtogreen.com/leadership-for-sustainability

To register for Morris County Program
TransitioningToGreen.com/Register



GlobStrat Strategic Business Simulation

The **GlobStrat triple-bottom-line strategic business simulation is the Program's secret sauce.** It enables participants to achieve the key learning outcomes of the program quickly.

GlobStrat players participate in a multi-year, team-based competition where they learn how to put sustainable business strategies into practice, deliberately integrating People, Profits & Planet. The simulation uses a cross-functional team design to boost mutual learning, knowledge sharing, creativity and innovation—essential elements of a *culture for sustainability*.

This extraordinarily impactful program will inspire, prepare and groom the future leadership of your organization.

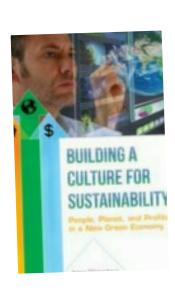
By addressing the human side of sustainability, players confront complex challenges where every



player's unique role, choices and interpersonal influences matter. Players must think strategically and decisively, take risks, and accept responsibility and consequences so that they fully grasp how high performance cultures achieve **triple-bottom-line success.**

Some past participating companies:

- Alcatel-Lucent
- Alcoa
- BASF
- Church & Dwight
- Hess
- Honeywell
- Novartis
- BD
- Pfizer
- Sanofi U.S.



by Jeana Wirtenberg, Ph. D.
with foreword by Andrew Winston

Upon registration, all participants receive a copy of *"Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy,"* by Jeana Wirtenberg, Ph.D.

"Sustainability" isn't merely a buzzword; it's critical to long-term success.

This practical, easy-to-understand book sets a path to successfully building a culture for sustainability in today's global marketplace, providing "best practice" case studies from industries and sectors including manufacturing, business-to-business, hospitality, consumer products, telecommunications, pharmaceuticals and professional services.

Transitioning to Green's LeaderShip for Sustainability Program Presenters



Jeana Wirtenberg, Ph. D.

Jeana, President & CEO of Transitioning to Green, is an HR thought leader and practitioner focusing on building sustainable enterprises through leadership, culture change, collaboration, and learning.



William G. Russell

Bill is a global leader in sustainability with over 25 years of experience in environmental engineering, management consulting, environmental accounting and sustainability performance metrics.



Linda Morris Kelley

Linda's work with individuals and teams is a whole systems approach to leadership, culture, innovation and collaboration that includes connecting knowing what to do with actually doing it in service of sustainability.



Bill Scalzitti

Bill is a marketing and sales professional with more than 30 years of experience in advertising, business development, motivation, and Entrepreneurial ventures.



Key Outcomes of the LeaderShip for Sustainability Program

LeaderShip for Sustainability supports current and future leaders in developing the following capabilities:

1. Sustainable and Strategic Business Leadership:

Participants take a comprehensive (360°) view of a business: long-term plus short-term, strategic, and sustainable.

2. Systems Thinking for Sustainability:

Participants adopt a CEO perspective, including economic, environmental and societal value creation, to develop a Triple-Bottom-Line business strategy.

3. Engaging and Aligning Employees and Other Stakeholders for Sustainability:

Participants learn practical ways to unleash the creativity of their employees and other stakeholders in every key function to build a sustainable enterprise.

4. Fostering Innovation, Collaboration & Co-operation:

Through innovative business simulation exercises, participants learn to proactively plan and prioritize responsible product launches. In the process they practice negotiating ethical strategic alliances and building long-term win-win partnerships.

5. Embedding Sustainability for Operational Impact:

Participants learn to develop, operationalize, continually assess, and adapt a multi-year strategy in a global marketplace, competing for Profit and Sustainability.

6. Leading Change for a Sustainable Future:

Participants learn how to navigate and succeed in a turbulent and globalized economy, developing emotional and ecological intelligence, resilience, and agility in themselves as they increase their organization's capacity for change.

7. Driving Profitability through Stakeholder Involvement in Your Triple-Bottom-Line Success:

Participants learn to work effectively in a multi-stakeholder environment—that includes employees, customers, suppliers and investors –to create shared value from a people, profit, and planet perspective.